

The future of our state and this republic rests in our hands



# The Citizen Farmers

It's time to lead!



## OUR STORY

Leadership has been integral to the growth and evolution of the United States, with civic organizations and engaged citizens driving growth, innovation and a focused society. Since the 1970s, the shrinking of this citizen led leadership and its impact has declined, and we are left with confusion and uncertainty in addressing our greatest challenges. As a society, we are left adversely affected by self-interest and a lack of focus. A rebirth of the Citizen Farmer is required!

## WHY THE NAME?

We are reawakening civic virtue and responsibility amongst our best and brightest citizens while channeling this energy toward the stewardship and redevelopment of always on grassroots organizations in support of free enterprise, free markets and free people.



## OUR VISION

Reimagining Wisconsin at the Center of the American Dream.

## WE BELIEVE

If you take an active role in your citizenship, together we can:



Reinstall a foundational feeling of safety and security in our communities, freeing our citizens to live, grow, and lead their lives as they see fit



Ensure world class educational and economic opportunities propelling the continued preeminence of our country's citizenry



Reimagine a system encouraging growth and endless possibilities not saddling us with obstacles



## OUR MISSION

Recruiting our state's leaders to put civic virtue at the center of their lives and support the cultivation and rebuilding of grassroots organizations and individuals to turn our state and our nation around. It's time to do more than just vote. We need your attention and your engagement.

## WHY CHOOSE US?

Do you represent entrepreneurial spirit, audacious goals, achievement, and reinvestment in this land we all share as a home?

Harnessing your energy and enabling a focused collaboration will drive a needed and significant force for positive change in America.



## OUR INSPIRATION

There was a time when our most successful and inspiring citizens took an active role in our politics. Entrepreneurs built and then served and then returned to building again. From Cincinnatus in Rome, to George Washington in the U.S., and beyond, republics are always built and then sustained on the foundation of strong citizen leadership. This spirit of civic engagement requires renewal.

# WHY WISCONSIN?

With the right leadership in place, Wisconsin can represent the American Dream. We see Wisconsin as a driving catalyst of the American Dream! You represent the best of Wisconsin.

- Wisconsin is truly exceptional, blessed with the **richest soil** and **abundant freshwater** sources, essential for our thriving agricultural and dairy industries.
- Our strategic geographic positioning, nestled at the **heart** of a vibrant global economy, adds immeasurable value to our state, especially for our **manufacturing** and **technology** sectors.
- Wisconsin's **extensive infrastructure** seamlessly connects our diverse industries, from manufacturing to healthcare, further solidifying our position in the western hemisphere.
- Wisconsin hosts a robust **array of industries**, including manufacturing, healthcare, information technology, and food processing, with (9 Fortune 500 and 25 Fortune 1000 HQ's).
- Renowned universities and the vibrant metropolis of Madison, Milwaukee, and Green Bay, with a growing tech sector, make Wisconsin **a hub for innovation and education**, attracting talent and driving economic growth in our key industries.
- The people of Wisconsin embody a unique blend of **resilience** and traditional "**Midwest values**," crucial attributes for success in our state's thriving industries. As a **melting pot** of diverse cultures and backgrounds, Wisconsin's future promises to be a beacon of prosperity and innovation for our nation.

We are dedicated to incubating a new generation of leadership and rebuilding credibility amongst our citizens in support of these leaders. This leadership is required for the future of Wisconsin and for the future of our nation.

## EXCLUSIVE MEMBERSHIP

**\$5,000**  
ANNUALLY

### IN PERSON EVENTS



*Regional Meetups, Member Gatherings,  
Private Dinners, In-Person Speakers*



### VIRTUAL EVENTS



*Bi-weekly LIVESTREAM Podcasts with  
A-list guests like Steve Moore, Charles  
Payne, Devin Nunes & Vivek Ramaswamy*



### PHYSICAL UPDATES & MATERIALS



*Exclusive Reports on Our Growth &  
Progress, Dashboard Access,  
Selected Books & Discussions*



### ELECTRONIC UPDATES & MATERIALS



*Quarterly Zoom Updates, Exclusive  
Content, Member Directory with other  
Citizen Farmers, Monthly Newsletter*



**CAN ACCEPT ACH, CREDIT CARDS OR CHECKS**

## CONTACT US



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*\*Memberships apply to individuals and include spouses*

*\*\*Under 45? We have young professional options!*